

THE JOURNEY

Meet Croissant.

Hear every voice, every day.

Croissant is your new AI-powered listening tool. Instead of long annual surveys, it asks **short, smart questions** through the day, so your company can act on how people actually feel, in real time.

FOR EVERYONE

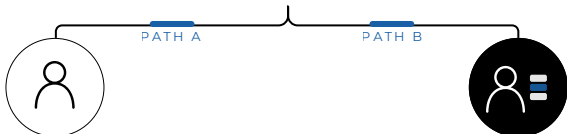
The daily rhythm.



THE PATH FORKS

Two roles. Two paths.

Everyone shares the steps above. From here, your experience depends on your role.



For everyone

Answer honestly. Under a minute a day. That's it.

YOUR JOB:

Be honest. Be consistent. Your voice shapes what changes.

For leaders

Everything users get, plus the tools to act.

YOUR JOB:

Pick, read & review insights. Continue on page 2.

FOR LEADERS

Everything above — plus the tools to act.

You'll answer the same daily questions as your team. You'll also guide what gets asked, see what's coming back, and close the loop.

